|  |  |
| --- | --- |
| IMG_3644.JPG | **Esther Goette, CPCC, ACC**  Certified Professional Co-active Coach  Leadership & Career Transition Coaching  Mobile: +41 79 5002203  Email:esther@goette-coaching.com |

Esther is an independent certified professional coach specialized in executive leadership coaching and career transition coaching. Her typical clients are mid- to senior-level leaders as well as high potential talents within multinational corporations and organizations who want to get ready for the next step in their career. Often, but not exclusively, they are women who aim for success, developing/maintaining their own authentic style.

Esther’s coaching style is empathetic and warm, yet challenging and authentic. She is committed to support and encourage her clients on their path of discovery, awareness and choice. Her goal is to empower them to find their own answers while keeping them accountable and moving them forward to achieve their dreams and objectives. She is connected to the challenges life can impose, having experienced losses both of work as well as in her personal life, and having moved continents and relocated a few times.

Prior to becoming a trained coach in 2009, Esther has a successful 20 year career as global marketing professional within several Fortune 500 corporations and small start-up environments, in the FMCG/Consumer Goods sector (Colgate-Palmolive; Clairol; Procter & Gamble), in Health Care (Novartis OTC; jeCare) and the New Media industry (Agency.com). Her focus has always been on brand management and communication strategies and plans, with consumer insights being the key driver, as well as new product development/innovation. She has worked in complex matrix structures of multinational organizations, and is an experienced leader of multi-functional and multi-cultural teams in Europe and the USA. She has solid work experience with teams in Central Europe, Latin America and Asia

Esther has a truly global background: Born and raised in Hamburg, Germany, she worked in Argentina and Singapore, and spent 7 years in New York, USA, before moving to Geneva, Switzerland, in 2003. She is multi-lingual with fluent German (mother tongue) and English, as well as solid Spanish and conversational French (B2/C1 level). She has a Cuban husband and lives with her family in Geneva.

Esther has a master’s degree from the University of Hamburg, Germany, in Business Administration specializing in Marketing. She has graduated from and is certified with the Coaching Training Institute (CTI), London. She is an accredited member of the International Coaching Federation (ICF) both globally as well as the chapter in Switzerland. She is one of the co-founders of the Geneva Coach Alliance whose mission it is to promote Co-Active Coaching excellence in the Geneva region. She is a certified practitioner with The Leadership Circle, a 360 degree assessment that measures leadership competencies and the inner assumptions that drive behavior.

Esther is leading workshops on the subject of career transition, branding, networking.

She currently coaches in English and German.

*"Esther is an extremely caring and supportive coach who creates a safe space for you to connect with what is most important in your life. At the same time she is able to challenge you to step into the life you would like to create, calling forth your self belief and inner confidence." (Michele, entrepreneur)*

“When I met Esther I was contemplating my career options and was suffering from a huge loss of self-confidence. Coaching with Esther has enabled me to pin-point some long-standing negative emotions and get me through some difficult patches to achieve life confirming changes. Her ability to see through the fog of my thoughts and identify the key issues was central to the success of the coaching sessions. She is smart, insightful, kind and generous. Through her support I have increased my self–knowledge, improved key relationships and know what inner strengths to draw on when I need them." (Linda, health sector)